

1946 After returning from World War II, Ray Beeler joins Addressograph-Multigraph Corporation in Nashville.



Ray Beeler (third from right) with Addressograph service managers.



“Give action to methods that protect your profits against errors, delays and waste” – Addressograph-Multigraph Corporation.

1950 Realizing the potential for refurbished equipment sales, Beeler begins selling used office equipment from his basement and garage in his small Brainerd home.



A hand-drawn parts catalog from Elliot Addressing Machine Company, 1952.



“Electrifying difference. You realize quickly how much more time you’ll have for other important work,” 1953.

1954 Beeler’s business becomes Beeler Impression.

1955 Beeler Impression becomes one of the first Gestetner dealers in the United States and also becomes a full service Elliot Addressing Machine dealer.

DATE	DESCRIPTION	AMOUNT
9-27-56	Repair Parts	8.58
	Labor	13.80
	Transportation	5.00
	Materials	24.20
	Other	5.42
	TOTAL CHARGE	57.40

A Beeler service report and invoice from 1956, “Chargeable time 60 1/2 hours at \$4.00 per hour.”



HISTORICAL Timeline

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1956 — Beeler Impression relocates to an office building on McCallie Avenue.



Duplicating equipment showroom, 1963.



Elizabeth Beeler with a Gestetner duplicator and a tomato, mid 1960s.

1960's — Adding to its existing product lines, Beeler Impression becomes an authorized dealer of Heyer and Standard duplicating equipment, along with products from Martin-Yale, Milo Harding and Groveton Papers.



Beeler Impression's office as seen from across McCallie Avenue, 1968.



“Despite its compactness, the Gestetner 145 has a quality-capability hitherto unassociated with stencil duplicating.”

1972 — Beeler Impression becomes an authorized dealer of General Binding Corporation's binding equipment, laminators and paper shredders.



Ray Beeler at his desk, late 1970s.



“The Gestetner inking system is so automatic and precise – from initial loading to image-inking – that not a finger gets smudged.”

1977 — Beeler Impression acquires additional office and warehouse space.



HISTORICAL Timeline

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1984 — Beeler Impression becomes Chattanooga's first and only full service dealer of digital identification systems.



1988 — Beeler Impression purchases the Goree Ice Company building located next door, adding a significant amount of warehouse space, a larger service department and a training center.

1999 — Dodd Hartness, Ray Beeler's grandson, comes to Beeler Impression.



Founder Ray Beeler (right)
with grandson
Dodd Hartness (left).

Today — With almost 50 years of experience, Beeler Impression is moving forward toward the next half century of innovative office technologies and solutions.

